

THE SAND CASTLE

COLOR 13 MINUTES

SUMMARY:

In this Academy Award winner, a leader of sand creatures appears after a wind storm and begins to mold figures out of sand.

He creates a team of characters with distinctive shapes that equip them for the task that is required, leaving them to discover their individuality by applying the finishing touches.

Under his direction, they energetically set out to construct the sand castle. One builds, another embellishes. Harmoniously, they complete their project and celebrate a job well done.

Even though the wind returns and undoes their work, the experience and memory of what they created together remains.

SUGGESTED USES:

- to illustrate how teamwork can lead to the achievement of goals
- to demonstrate the techniques and climate created by an effective leader
- to establish the importance of building a support system that incorporates the individual talents of each person
- to motivate people to see that the differences between people can be supportive links joining them into an integrated whole
- to encourage people to concentrate on their skills and recognize their weaknesses
- to encourage people to understand the importance of "knowing" themselves so that self-concepts can be fruitfully applied to job function
- to stress the importance of structuring an organization according to available resources
- to help people understand that in any project the act of contribution can be as important as the achievement.

PURCHASE:

16mm \$225

Video \$175

TO PREVIEW OR PURCHASE, PLEASE CONTACT:



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